



THE FOOD BANK SINGAPORE LTD

218 Pandan Loop, Singapore 128408, www.foodbank.sg

Press Release

18 car clubs respond to rallying call for World Food Day 2020 event

320 cars join drive to raise 100 tonnes of food donations to feed the hungry

Singapore – October 5, 2020 – The Food Bank Singapore (FBSG) has received a roaring response from the car community to its *Drive Hunger Away* event to commemorate World Food Day 2020.

Eighteen car clubs and a total of 320 cars have heeded the call to donate, collect and deliver food items for the hungry in Singapore from October 16 to 18.

The car clubs taking part in this event are:

1. Assure Group Insurance (Breakfast Drive by AGI)
2. Audi R8
3. BMW F22
4. Chrysler Jeep Automotive of Singapore PL (Jeep Owner's Club Singapore)
5. Eagles Car Club
6. Elantra Avante Club Singapore
7. Honda Crossroad Club Singapore
8. Jetta Club Singapore

9. Land Rover Owner's Club
10. Mercedes C118 Group
11. Nissan GTR
12. Outlander Passion Club
13. SG Alliance
14. SG Convertible Club
15. SG Trident
16. The Serpent's Pit (Alfa Romeo)
17. Tridente Automobili Pte Ltd (Maserati)
18. Tucson Owners Club

Representative of car clubs will line up for a flag off at FBSG's premises at XPACE, 218 Pandan Loop, on October 16 to kick off the three-day event.

FBSG's goal is to receive 100 tonnes of food donations for 360 beneficiary organisations that feed more than 300,000 individuals across Singapore.

Food is basic right for everyone

Championed by the United Nations' Food and Agricultural Organization, World Food Day promotes global awareness and action for those who suffer from hunger and for the need to ensure healthy diets for all.

"World Food Day is a stark reminder that food is a basic right and necessity for everyone. With safe distancing in mind, *Drive Hunger Away* reinforces the need for us to continue feeding despite the circumstance that the world is in. The pandemic has forced us to be more creative to keep our mission of eradicating food insecurity alive. We would like to thank all the car clubs that have pledged their support. We would also like to do a shout out to everyone, motorists or not, to join our fight to end hunger in Singapore. Let the feeding continue," said Nichol Ng, Co-founder of FBSG.

Calling drivers and members of the public

Members of the public can participate in this worthwhile cause by sending food and monetary donations to FBSG's premises. As part of safe management measures, the process will be contactless with a drive-through concept. Donors can redeem a cup of coffee and a light snack (fruit or pastry) with contribution of at least \$10 or 10kg of food.

They can also drop their donations at [collection points in malls and Shell petrol kiosks](#) across the island, where cars will collect from and deliver the food items to FBSG.

Apart from the usual non-perishable food items such as rice, oil and preserved food with at least a month of shelf-life, FBSG is seeking donations of healthier food items such as canned protein, whole wheat products and bread spreads.

About The Food Bank Singapore Ltd

Established in 2012, The Food Bank Singapore (www.foodbank.sg) is Singapore's first food bank and aims to be the prevailing centralised coordinating organisation for all food donations in Singapore. Driven by its mission to eradicate food insecurity of all forms in Singapore by 2025, the registered charity bridges potential donors and member beneficiaries by collecting and redistributing donated food. Its members are registered charity organisations or special organisations with a designated meal programme for low income and underprivileged individuals and families. Through a network of more than 360 such organisations of all sizes, the food bank serves more than 100,000 families and over 300,000 people with all kinds of food – from fresh to cooked.

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