



# DRIVE HUNGER AWAY 3

Regional Edition

Car Clubs

15 & 16 October 2022

## ABOUT US

The Food Bank Singapore (FBSG) is the brainchild of brother-sister duo Nichol and Nicholas Ng, who own the X-Inc group of companies. After observing the food industry for more than a decade – the increasing food prices and food wastage – they realised the need for a food bank in Singapore. FBSG was established as Singapore's first food bank with the aim of being the prevailing centralised coordinating organisation for all food donations in Singapore. FBSG now aims to end food insecurity for all and make Singapore a food secure nation.

A certified member of  **The Global FoodBanking Network**<sup>®</sup>



# THE HUNGER REPORT

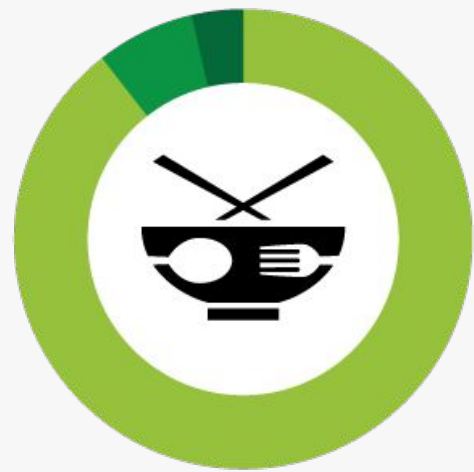
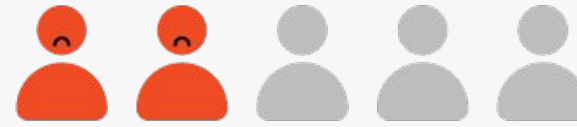
FINDINGS FROM PART I (2018)

**1 IN 10**

10.4% Households in Singapore experience Food Insecurity at least once in the last 12 months.



of which, **2 IN 5**  
experience food insecurity at least once a month



**89.5%** Food - Secure  
**6.9%** Moderate Food - Insecurity  
**3.5%** Severe Food - Insecurity



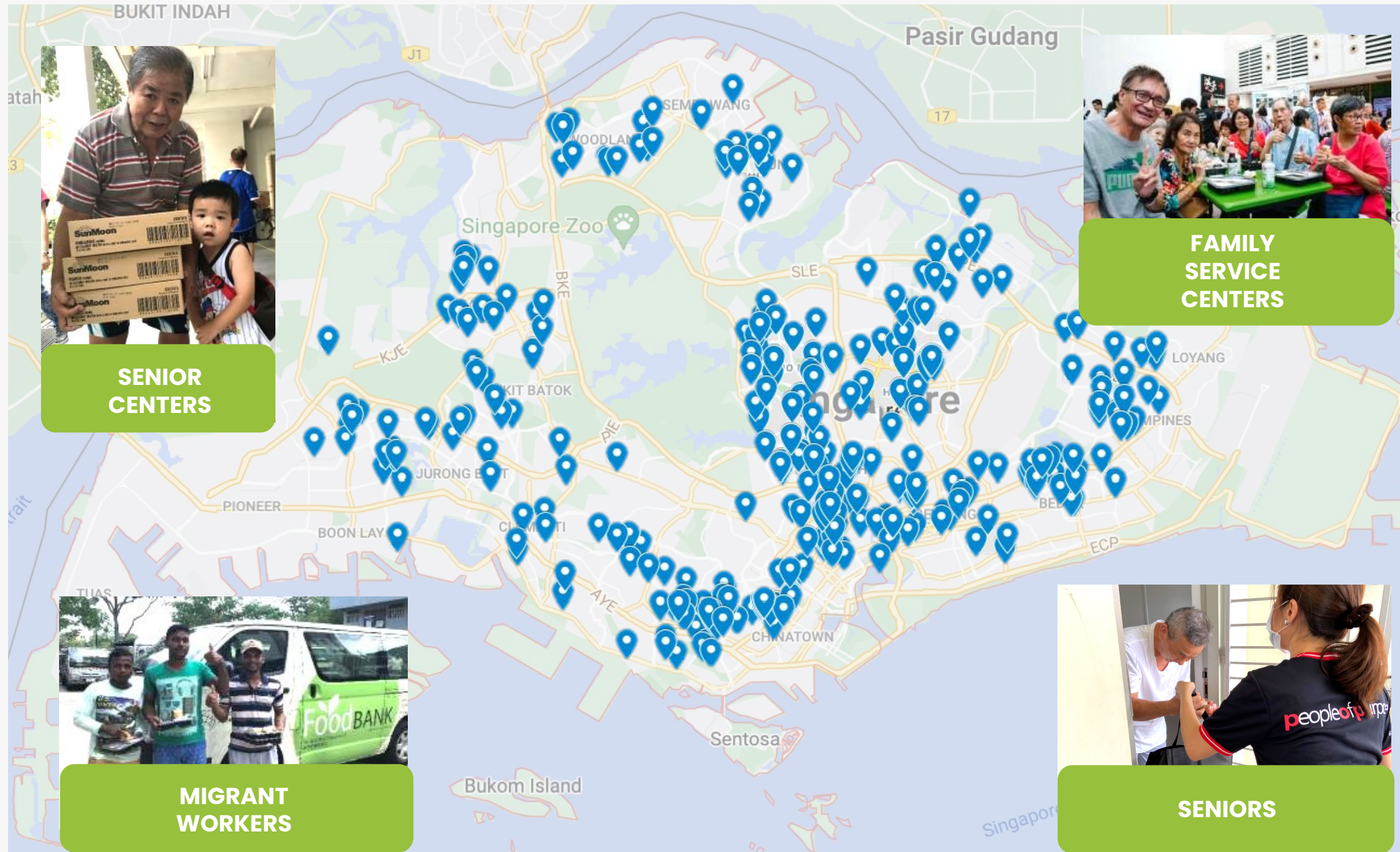
Only **22%**  
of the Food - Insecure households were receiving food support





02. THE FOOD BANK SINGAPORE

# WHO WE SERVE



**OVER 300  
ORGANISATIONS**

**100,000  
FAMILIES**

**300,000  
INDIVIDUALS**

# WHAT IS DRIVE HUNGER AWAY (DHA)?

In its 3rd year, DHA3 is a very special event.

It is going to be a regional event where we involve friends of the Food Bank Singapore from neighbouring countries to participate in driving hunger away!



# LET'S GET STARTED!

Thank you for your interest in participating for this year's Drive Hunger Away 3: Regional Edition!

## Host a Food Drive

Food drives are a great way to generate donations for The Food Bank Singapore to ensure a steady supply of rations as well as awareness, and anyone can host one!

Food that is donated from your drive will be sent to our feeding partners who will then redistribute it to the beneficiaries.

**OR**

## Host a Fund Drive

Our programmes go beyond the traditional one-size-fits-all aid mindset. Our beneficiary families are empowered and encouraged to make their own unique meal planning and food decisions.

Donate Now to empower our beneficiaries and to help us achieve a brighter, food secure Singapore. Your donations will be matched at 1:1 by the Tote Board.

# HOSTING A FUND DRIVE



# HOSTING A FUND DRIVE

All funds donated to The Food Bank Singapore are tax deductible at 250% of the amount donated.

## 1. Promote your cause

Share information about the fund drive in your community as early as possible.

Get creative! Here are some suggestions to blast the information to your members:

- Emails
- Posters
- Social media

## 2. Donate funds – double your impact!

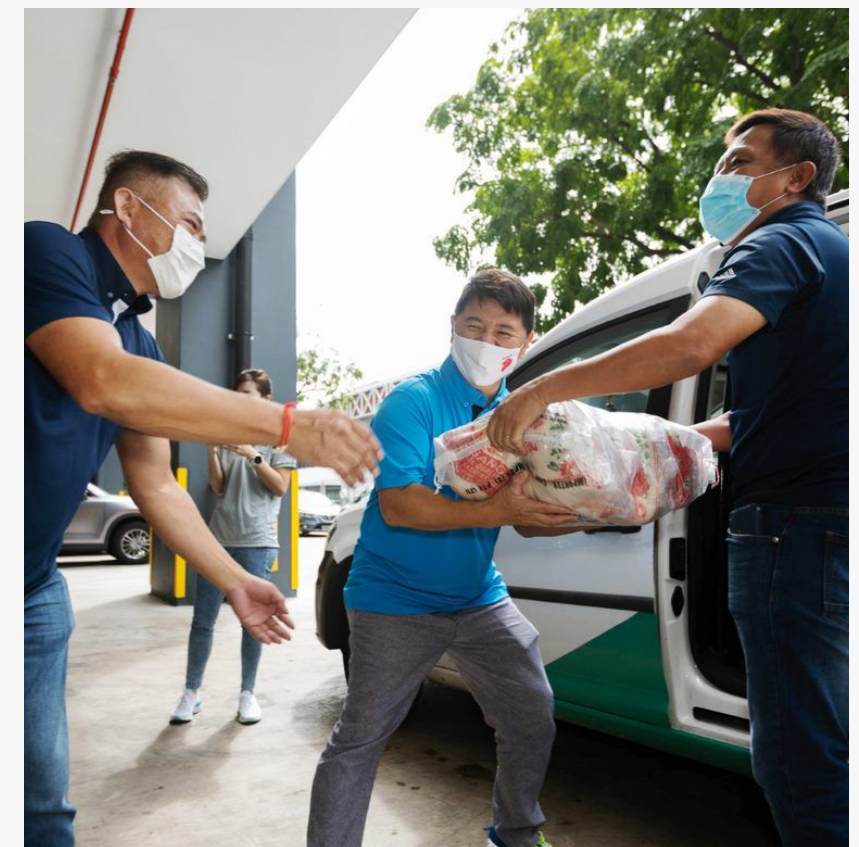
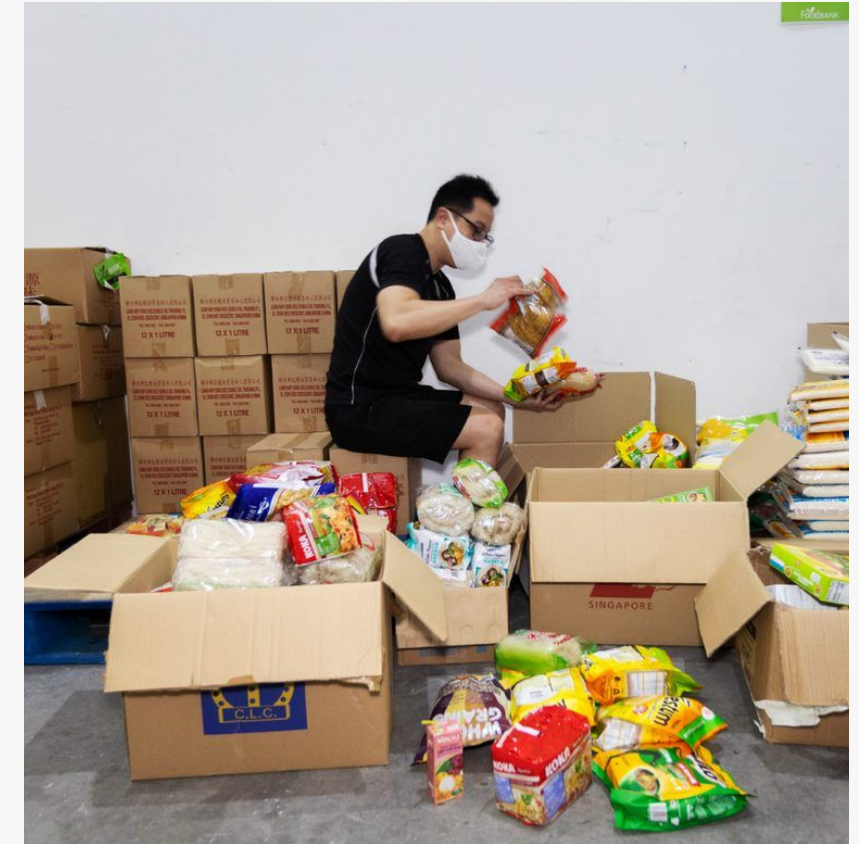
Donate the funds directly to The Food Bank Singapore's page on giving.sg

[https://www.giving.sg/fbsg/matching\\_bundles](https://www.giving.sg/fbsg/matching_bundles)

Tote Board will be providing the support of dollar-for-dollar matching. This means that with your help should we raise a certain amount, Tote Board will double that amount for us! The impact of every dollar you donate will now be doubled.

## 3. Distribution of Bundles

If your convoy has decided to distribute bundles to our feeding partners, do let us know and, a Foodbanker will be in touch with you to share the Feeding Partner's drop off details with you.





# HOSTING A FOOD DRIVE



# HOSTING A FOOD DRIVE

## 1. Promote your cause

Within your office/showroom, select a collection point that is easily accessible and easy to spot.

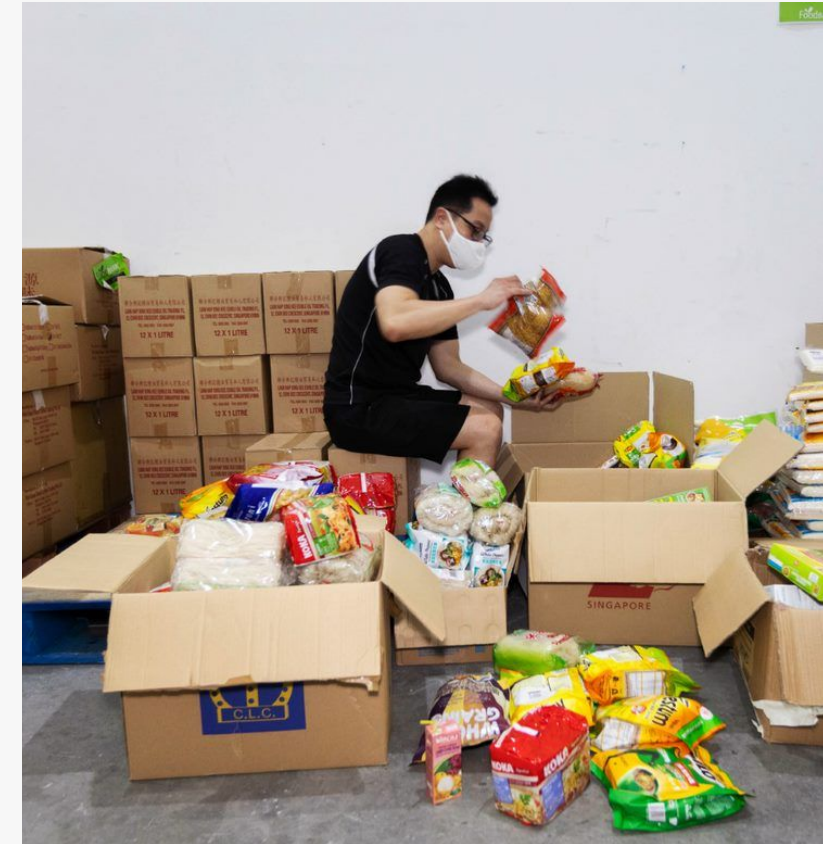
Place your collection boxes in a central location like the pantry or reception area.

## 2. Prepare Boxes

You will need cardboard boxes or large bags to pack the donations into.

You can find recycled boxes at the back of any supermarket.

Label the boxes using the signs provided in the media kit, or design your own!



# HOSTING A FOOD DRIVE

## 3. Promote your cause

Share information about the food drive in your community as early as possible.

Get creative! Here are some suggestions to blast the information to your members:

- Emails
- Posters
- Social media

## 4. Drop off & distribution of Bundles

Drop off will be on 15th & 16th October 2022. A Food Banker will be in touch with you (on behalf of your convoy) to finalize a date/time for drop off of Food.

*If your convoy has decided to distribute bundles after dropping off the food, a Foodbanker will share the drop off details with you as well.*



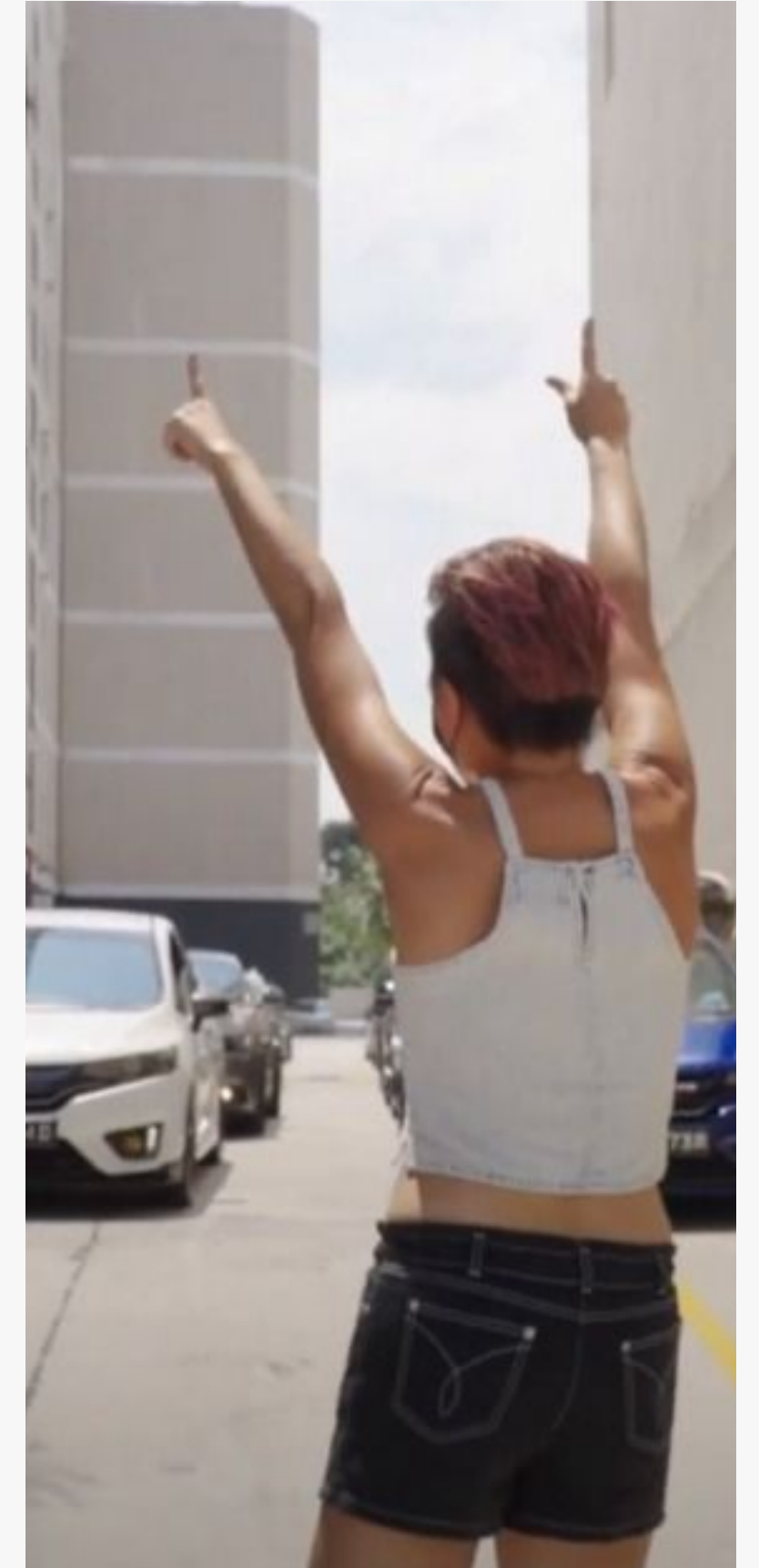
# PARTICIPATION

## 5. The Actual Day

Arrive at 218 Pandan Loop and follow the signs to the loading bays.

There will be a Food Bank volunteer stationed at each of the six loading bays to assist.

After unloading/loading,, drive around to the ramp for photo-taking.





# DONATIONS WE ACCEPT



## Staples

Rice, Noodles, Pasta



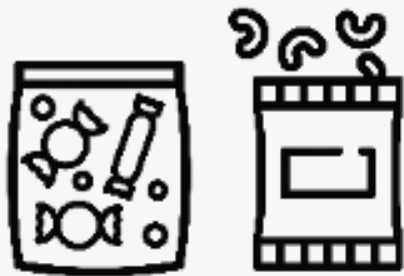
## Beverages

Hot Beverages, UHT Milk,  
Ready To Drink



## Condiments

Oil, Seasoning, Spices  
Spreads, Sugar, Syrup



## Snacks

Biscuits, Cereals, Chips  
Chocolates



## Canned Food

Beans, Seafood, Fruits,  
Soup, Meat



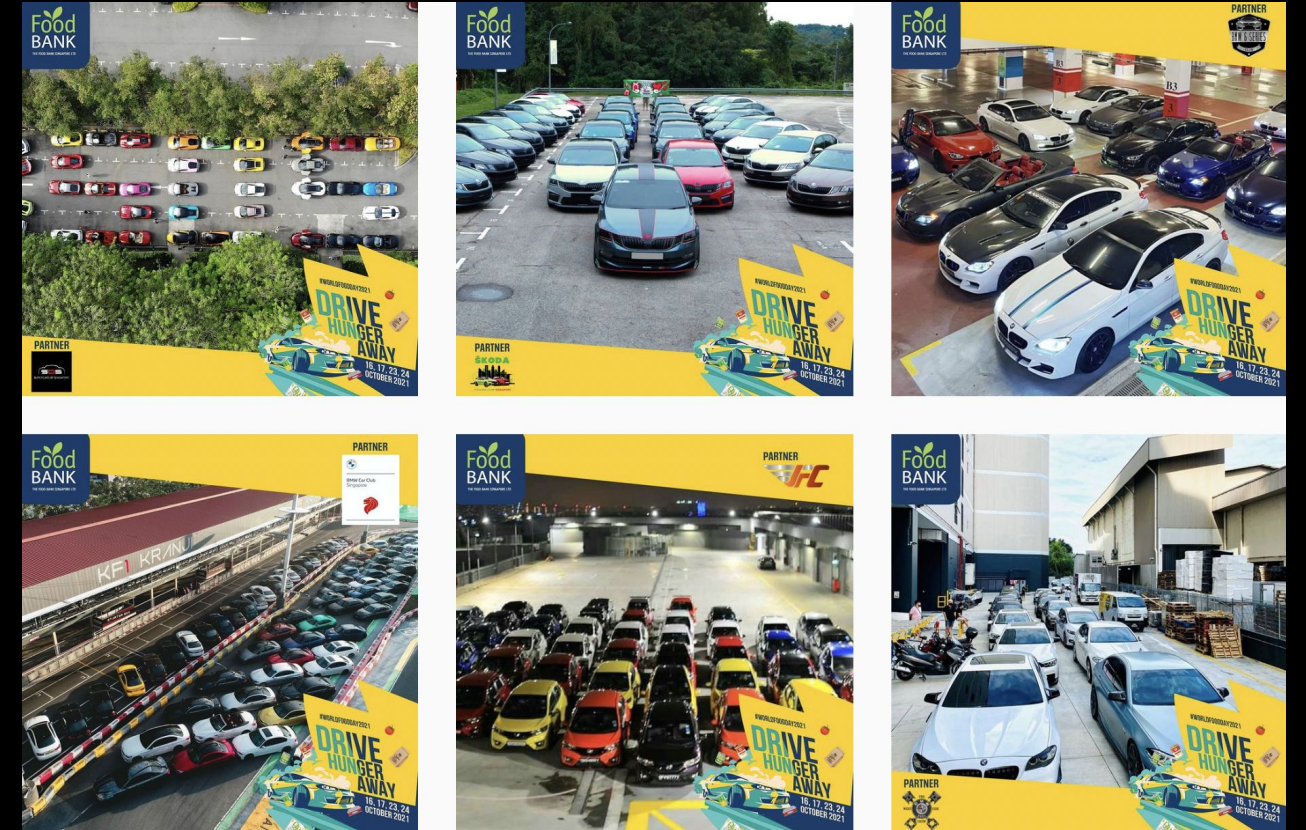
## Dried/Preserved Food

Beans, Fruits,  
Vegetables, Meat



# PARTICIPATING CAR CLUBS

1. Feature on FBSG Social Media
2. Feature on FBSG Website (Wall of Fame)
3. Logo will be displayed on the DHA Banner



# LET US KNOW IF YOU'RE ONBOARD



@THEFOODBANKSINGAPORE



@THEFOODBANKSINGAPORE



@FOODBANKSG

