

DRIVE HUNGER AWAY 4

12 August 2023, Saturday

**Every Action Counts
Together We Can Make A Difference**

ABOUT US

The Food Bank Singapore (FBSG) is the brainchild of brother-sister duo Nichol and Nicholas Ng, who own the X-Inc group of companies. After observing the food industry for more than a decade – the increasing food prices and food wastage – they realised the need for a food bank in Singapore. FBSG was established as Singapore’s first food bank with the aim of being the prevailing centralised coordinating organisation for all food donations in Singapore. FBSG now aims to end food insecurity for all and make Singapore a food secure nation.

A certified member of  **The Global FoodBanking Network**[®]



THE HUNGER REPORT

FINDINGS FROM PART I (2018)

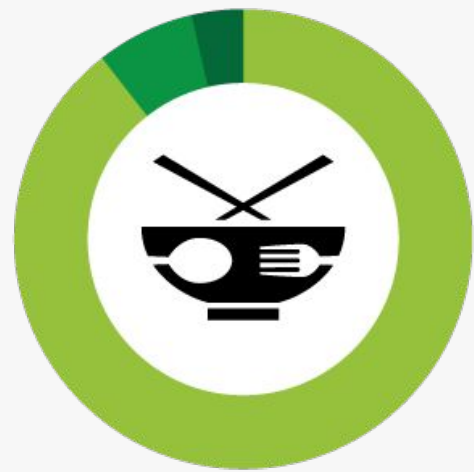
1 IN 10

10.4% Households in Singapore experience Food Insecurity at least once in the last 12 months.



2 IN 5

of which, experience food insecurity at least once a month



89.5%

Food - Secure

6.9%

Moderate Food - Insecurity

3.5%

Severe Food - Insecurity



22%

Only of the Food - Insecure households were receiving food support





WHO WE SERVE

A map of Singapore with numerous blue location pins indicating service areas. The map is overlaid with four photo callouts in green boxes: 'SENIOR CENTERS' (top left), 'FAMILY SERVICE CENTERS' (top right), 'SOUP KITCHENS' (bottom left), and 'OTHER VOLUNTEER WELFARE ORGANISATIONS' (bottom right). A central green box contains the text 'VARIOUS TYPES OF HOMES (CHILDREN, ELDERLY, HALFWAY HOUSES)'. The map labels include Bukit Indah, Pasir Gudang, Nusajaya, Singapore Zoo, Jurong East, and Sentosa.

**OVER 300
ORGANISATIONS**

**10,000
FAMILIES**

**300,000
INDIVIDUALS**

Our partnering beneficiaries include, Free Food For All, Fei Yue, Thye Hua Kwan, Pertapis, Red Cross and more.

WHAT IS DRIVE HUNGER AWAY (DHA)?

Drive Hunger Away was started in 2020 in celebration of World Food Day to raise awareness of the hunger issues in Singapore and encourage participation from the community to support our cause.

At DHA, we invite participants from Car Clubs and the local Communities to gather and organise food drives and food distribution to FBSG's feeding partners.



DRIVE HUNGER AWAY 4

We're very excited to announce the 4th Edition of DHA!

This time round we are celebrating FBSG Birthday and raising food and funds for The Food Bank Singapore!



LET'S GET STARTED!

Thank you for your interest in participating for this year's Drive Hunger Away 4!

Host a Food Drive

Food drives are a great way to generate donations for The Food Bank Singapore to ensure a steady supply of rations as well as awareness, and anyone can host one!

Food that is donated from your drive will be sent to our feeding partners who will then redistribute it to the beneficiaries.

OR

Host a Fund Drive

Our programmes go beyond the traditional one-size-fits-all aid mindset. Our beneficiary families are empowered and encouraged to make their own unique meal planning and food decisions.

Donate Now to empower our beneficiaries and to help us achieve a brighter, food secure Singapore.

HOSTING A FUND DRIVE



HOSTING A FUND DRIVE

All funds donated to The Food Bank Singapore are tax deductible at 250% of the amount donated.

1. Promote your cause

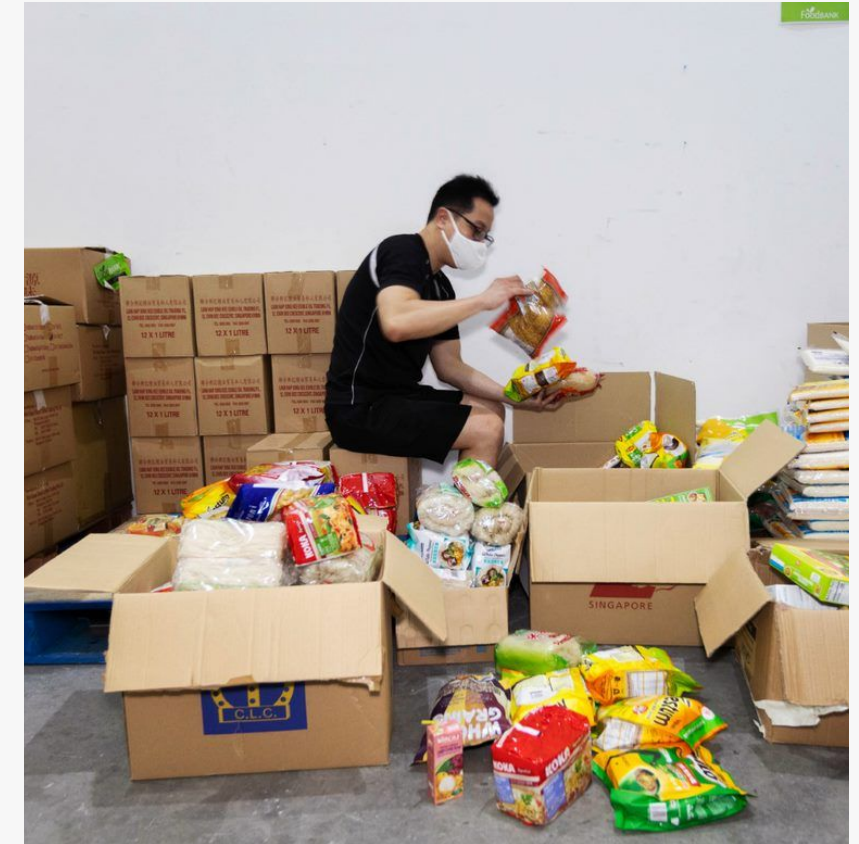
Share information about the fund drive in your community as early as possible.

Get creative! Here are some suggestions to blast the information to your members:

- Emails
- Posters
- Social media

2. Donate funds

Donate the funds directly to The Food Bank Singapore's page on giving.sg. Look out for a social media post which will share how you can create a campaign for FBSG!



HOSTING A FOOD DRIVE



HOSTING A FOOD DRIVE

1. Promote your cause

Within your office/showroom, select a collection point that is easily accessible and easy to spot.

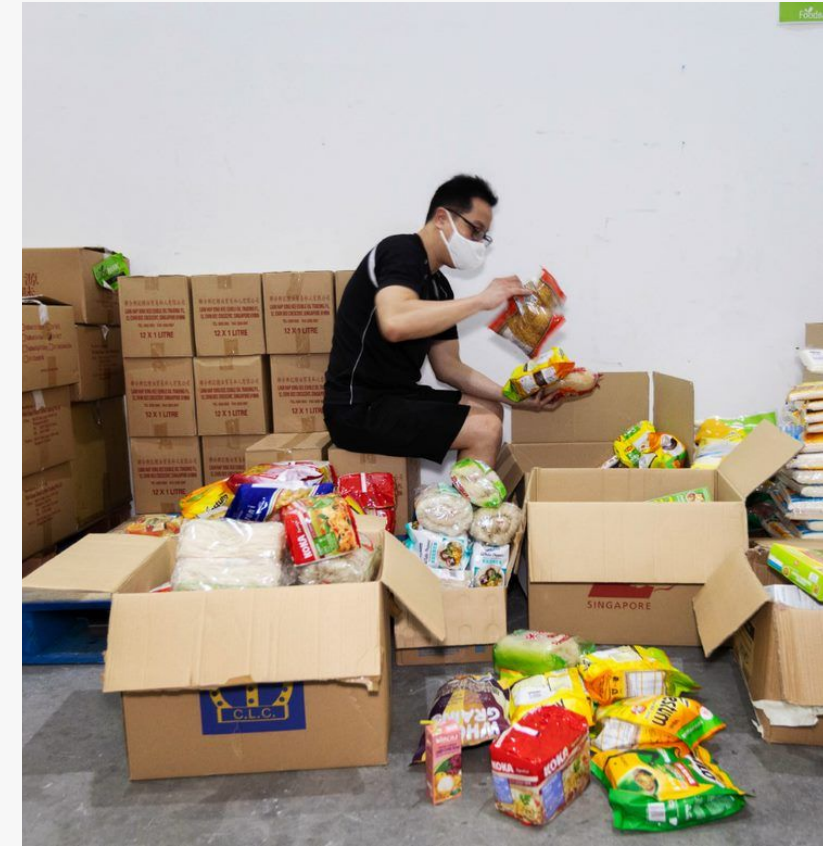
Place your collection boxes in a central location like the pantry or reception area.

2. Prepare Boxes

You will need cardboard boxes or large bags to pack the donations into.

You can find recycled boxes at the back of any supermarket.

Label the boxes using the signs provided in the media kit, or design your own!



HOSTING A FOOD DRIVE

3. Promote your cause

Share information about the food drive in your community as early as possible.

Get creative! Here are some suggestions to blast the information to your members:

- Emails
- Posters
- Social media

4. Drop off food at FBSG Warehouse

Drop off will be on 12 Aug 2023, Saturday.
A Food Banker will be in touch with you (on behalf of your convoy) to finalize a date/time for drop off of Food.



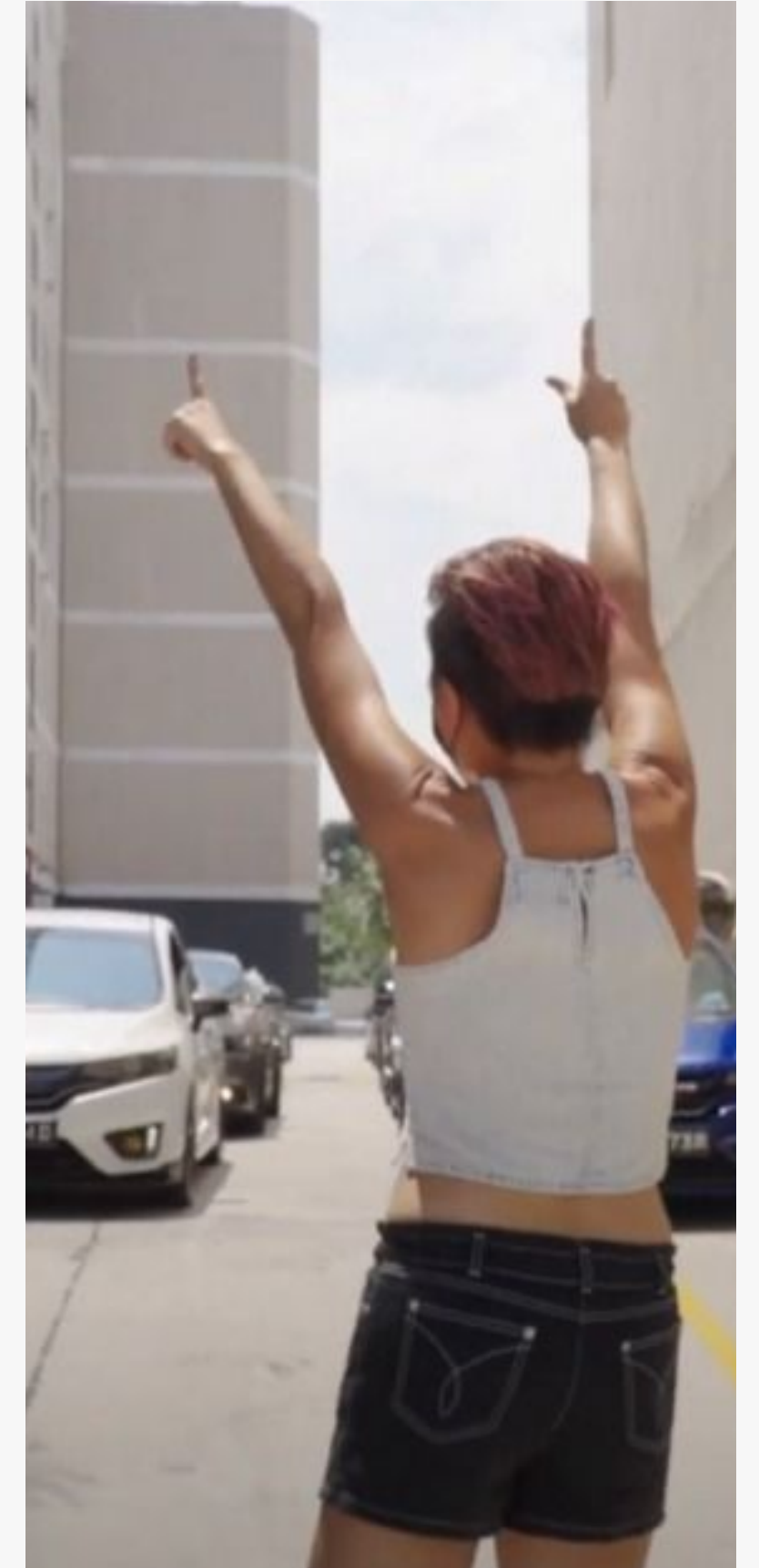
PARTICIPATION

5. The Actual Day

Arrive at 218 Pandan Loop (during your allocated time slots) and follow the signs to the loading bays.

There will be a Food Bank volunteer stationed at each of the loading bays to assist.

After unloading/loading,, drive around to the ramp for photo-taking.





DONATIONS WE ACCEPT



Staples

Rice, Noodles, Pasta



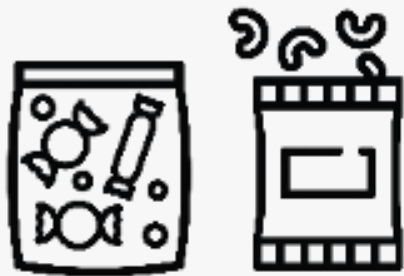
Beverages

Hot Beverages, UHT Milk,
Ready To Drink



Condiments

Oil, Seasoning, Spices
Spreads, Sugar, Syrup



Snacks

Biscuits, Cereals, Chips
Chocolates



Canned Food

Beans, Seafood, Fruits,
Soup, Meat



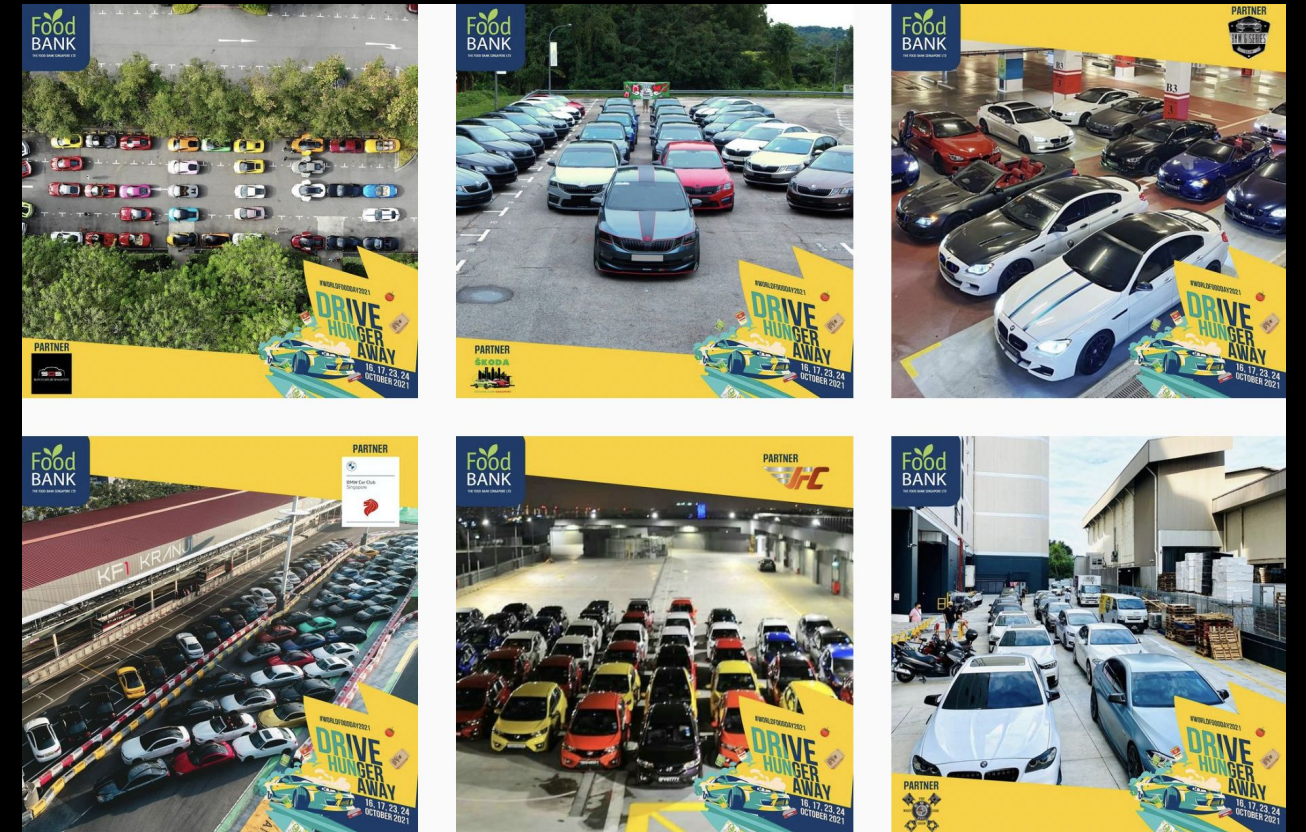
Dried/Preserved Food

Beans, Fruits,
Vegetables, Meat



PARTICIPATING CAR CLUBS

1. Feature on FBSG Social Media
2. Feature on FBSG Website (Wall of Fame)
3. Logo will be displayed on the DHA Banner



LET US KNOW IF YOU'RE ONBOARD



@THEFOODBANKSINGAPORE



@THEFOODBANKSINGAPORE



@FOODBANKSG

