



**THINGS WE LOVE ABOUT FBSG**



# ABOUT THE FOOD BANK SINGAPORE

Established in 2012, The Food Bank Singapore is Singapore's first food bank and aims to be the prevailing centralised coordinating organisation for all food donations in Singapore. Driven by its mission to eradicate food insecurity of all forms in Singapore by 2025, the registered charity bridges potential donors and member beneficiaries by collecting and redistributing donated food. Its members are registered charity organisations or special organisations with a designated meal programme for low income and underprivileged individuals and families. Through a network of over 300 such organisations of all sizes, The Food Bank Singapore serves more than 100,000 families and over 300,000 people with all kinds of food – from fresh to cooked.

## MISSION

TO END FOOD  
INSECURITY OF ALL  
FORMS IN SINGAPORE  
BY 2025

## VISION

TO BE THE PREVAILING  
CENTRALISED  
COORDINATING  
ORGANISATION FOR ALL  
FOOD DONATIONS IN  
SINGAPORE

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# CFO BITES

## 9 THINGS WE LOVE ABOUT THE FOOD BANK SINGAPORE

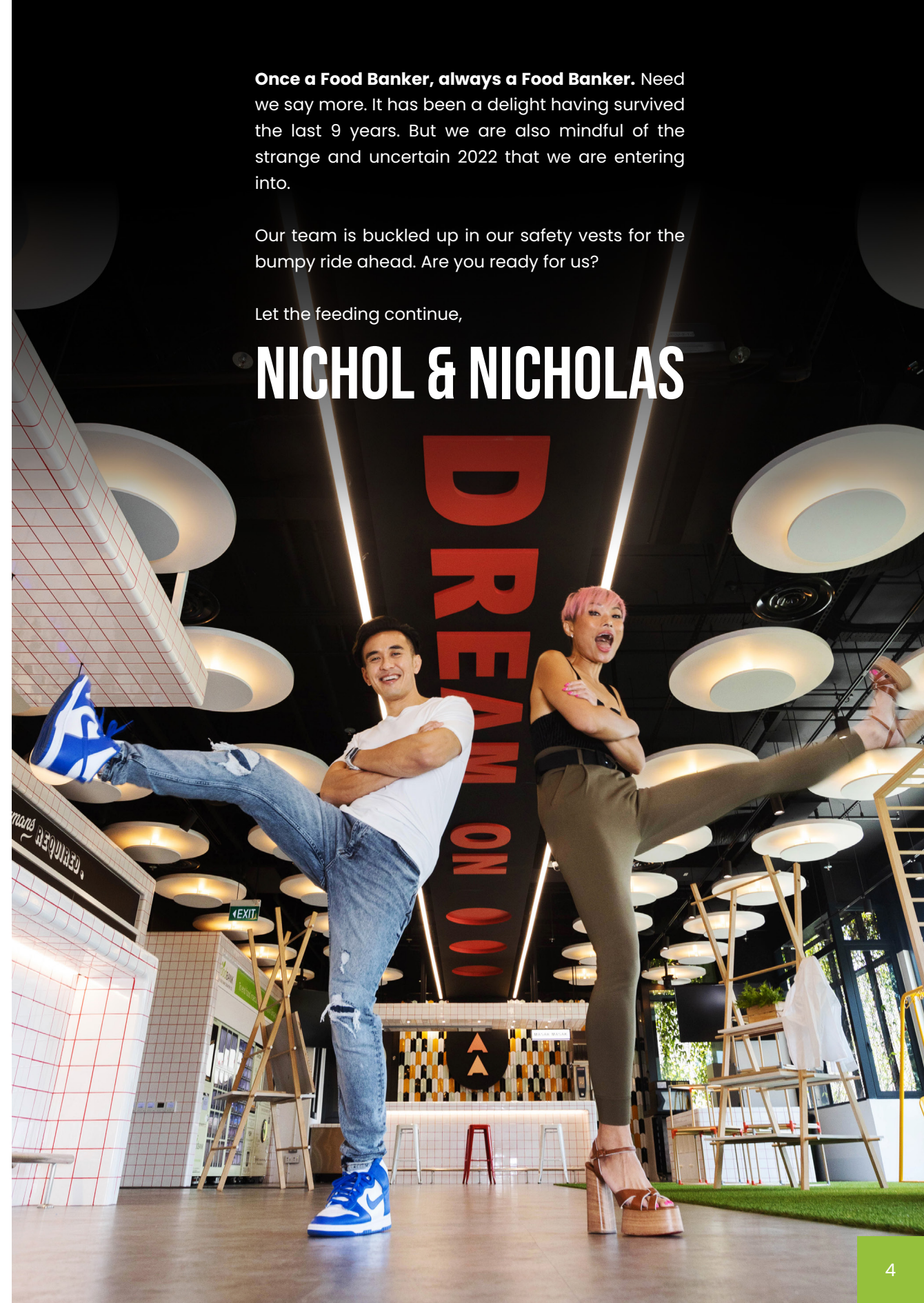
- 1** Our mantra: Food is a basic right that everyone should have access to.
- 2** As long as anyone needs food, FBSG will provide it - regardless of race, language or religion.
- 3** We don't do gala dinners. We prefer fund drives.
- 4** We are always introducing fresh, innovative and cool ideas.
- 5** We are not fearful of being bold and definitely not afraid of failing.
- 6** We are not defined by the amount of money we have in our bank but by the smiles on the people that we impact.
- 7** We do not believe in competition, only collaboration.
- 8** We never sit still. Check out our programmes and you'll see why.
- 9** We are always up for the next challenge, bring it on.

**Once a Food Banker, always a Food Banker.** Need we say more. It has been a delight having survived the last 9 years. But we are also mindful of the strange and uncertain 2022 that we are entering into.

Our team is buckled up in our safety vests for the bumpy ride ahead. Are you ready for us?

Let the feeding continue,

# NICHOL & NICHOLAS



# HIGHLIGHTS

## EVENTS & LAUNCHES

### A COOKING DEMO SERIES, MASAK MASAK IS LAUNCHED

October 1, 2021 - The Food Bank Singapore launched its quarterly cooking demo series - Masak Masak. Through this initiative, we aim to increase awareness on nutrition and give healthy eating suggestions to individuals in need. Nutritious and delicious recipes which our beneficiaries can easily recreate at home is what stands at the heart of our cooking demo series.

During our first cooking demo session, Chef Victor Loy imparted the knowledge on how to prepare two healthy recipes to 10 beneficiaries from North West CDC and almost 50 online participants. Two beneficiaries were given the opportunity to assist Chef Victor during the demonstration. At the end of the session, beneficiaries were given food bundles that included the ingredients used in the demonstration, as well as a recipe card. Guest of Honour, Maya Alex Yam also shared insights on how healthy eating is highly encouraged at the grassroots level.

A huge thank you to our programme partners - Philips Foundation, Senior Nutritionist from Singapore Heart Foundation and OMAK Global - our ingredient bundles sponsor. Masak Masak's launch was a success thanks to their assistance and support.

In 2022, we intend to introduce multiple editions of Masak Masak with recipes incorporating ugly food, meatless alternatives, and more!



### SECOND EDITION OF DRIVE HUNGER AWAY

In celebration of World Food Day 2021, The Food Bank Singapore hosted its second edition of Drive Hunger Away over two weekends in October! With 450 cars from 19 different car clubs, we managed to collect 19,668 kg worth of food donations! Members from BMW West Side Crew and Jazz Fit Club also pooled together funds to purchase food bundles which were delivered to 10 different beneficiary centres around the island.

We saw familiar faces from SG Convertible Car Club, GTR Owners Club Singapore, Audi R8 Owners Club Singapore, BMW F22, Bolt

Car Club, Breakfast Drive by AGI as well as The Serpents' Pit who participated in last year's event. This year, we welcomed new clubs from Mini Mafia, Mustang Owners Club Singapore, BMW 6 Series Club, Horizon Drivers Club, Skoda Club, BMW Car Club Singapore, Team CLA, Supercars of Singapore and Gran Tourer Singapore.

Having received a great response, we look forward to hosting the third edition of Drive Hunger Away and have plans to take it regional.

Scan the QR code to read more!



# HIGHLIGHTS

## EVENTS & LAUNCHES

### LAUNCH OF TAP-A-MEAL UNDER FEED THE CITY 3.0

Feed The City 3.0 is an initiative that aims to feed people in need by allowing them to redeem food at their preferred restaurant and at their convenience.

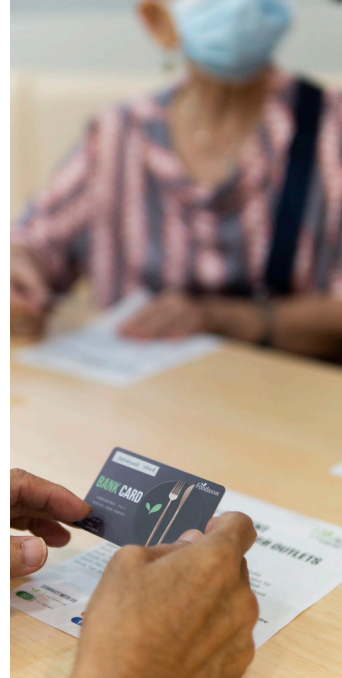
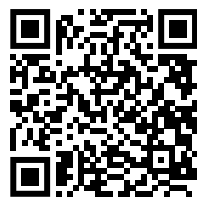
This reinvention is a response to The Food Bank Singapore's findings on distributions that usually happen at fixed timings and fixed types of food. We believe that it is about giving choices and empowering beneficiaries to select what they need.

As an extension of our Bank Card programme, The Food Bank Singapore launched a merchant app, Tap-A-Meal, with tech partner, A5 Tech in September.

This app allows Food Bank Cards to be accepted at partnering F&B establishments.

The Food Bank Cards which are pre-loaded with 50 virtual dining credits each month enable beneficiaries to redeem meals and dine-in at partnering F&B establishments.

Scan the QR code to learn more!



# HIGHLIGHTS

## KEY CAMPAIGNS



### RICE FOR ALL FROM DAIKIN & MEDIACORP

We are proud to be the appointed charity for this year's 'Rice for all' campaign organised by Mediacorp and Daikin. Just before the Lunar New Year, members of the public were welcomed to drop off rice donations at the Daikin Headquarters and 4 shopping malls around Singapore. We received a total of 1,888 bags of rice which was distributed to our network of Family Service Centres and Senior Activity Centres.

### KELLOGG'S FOUNDATION (CDC & ECDA) PARTNERSHIP

In September 2021, The Food Bank Singapore became the key logistics partner for the launch of Kellogg's 'Breakfast for Better Days' programme in Singapore. In collaboration with Kellogg's and ECDA, the programme supports children at KidSTART preschools within the Ang Mo Kio and Yishun regions with one serving of breakfast cereal per week. FBSG helps coordinate the distribution of breakfast to selected KidSTART preschools, as well as manages all food sourcing and delivery needs using funds provided by The Kellogg Foundation. The initiative, which will run from September 2021 to August 2022, will support 4,144 children across 32 preschools.



### DISTRIBUTION DRIVE WITH GUARDIAN

In November 2021, we embarked on a collaboration with Guardian Singapore to distribute Hygiene Packs to our beneficiaries. An extension of our existing partnership with the Dairy Farm Group, this initiative helped expand our product offerings beyond food items and allowed us to provide non-food essential items to our beneficiaries. Guardian contributed 2,000 units of hand soap, body wash, sanitary napkins, panty liners and hand sanitiser for the hygiene packs. Volunteers from Guardian helped pack and distribute these kits to beneficiaries of Beyond Social Services across 8 locations, targeting low-income families in Redhill, Jalan Bukit Merah, Henderson, Lengkok Bahru, Yishun, Ang Mo Kio, Beach Road and Maude Road.



# OUR IMPACT IN 2021



Food bundles

**19,299** Bundles   **234** Activities   **106,145** Kg



Non perishables

**477,517** Kg



Industrial donors

**273,166** Kg



Cooked food / Pastries

**1,500** Kg   **57,952** Hawker meals



**2,000** Food Bank cards

**Total**  
**875,713** Kg



Volunteers

**3,454**

Volunteers hours

**10,362**



Food drives

**89**



Beneficiaries

**300,000**

Individuals

**311**

Beneficiary centres



Emergency rations

**1,076**



Total number of trips done

**3,886**



Total number of meals

**2,900,000**



Vending machine food

**41,880**

Kg

**13,467**

Bentos





## BANK BOX

Adopting a Food Bank Bank Box is a great way to encourage regular contributions to ensure that we have a steady supply of food donations for the beneficiaries we serve.

### How it works:

The cost to adopt a bank box is S\$500 with a minimum adoption period of 1 year.

The sponsorship of S\$500 covers the cost of the boxes, logistics for food collection and administrative services for the period of 1 year.

The adoption cost is considered a donation and will be eligible for 250% tax deductions.

**In the year of 2021, we have 308 bank boxes covering 134 locations across Singapore.**

**We have received 34,025 kg of donations from the bank box locations, providing 113,418 meals to our beneficiaries.**



## JOY IN EVERY BUNDLE

The Joy in Every Bundle Programme enables corporates and families to pledge, pack and distribute food bundles directly to households on the ground. A total of 27,884 food bundles were pledged in 2021 across 234 activities.

With the constant fluctuations in gathering sizes throughout the year, many activities had to be postponed and rescheduled. This, coupled with restrictions on door-to-door distributions, lead to a significant drop in food bundle sponsorship and participation from May 2021 to July 2021. To adapt to these challenges, we provided beneficiaries with monthly packs from our warehouse and encouraged donors to run packing-only activities to ensure that beneficiaries could continue to receive food support.

In response to feedback from beneficiaries, in 2021, we also began to incorporate non-food essential personal care and household items into our bundles. Items such as laundry detergents to toothbrushes and toothpastes, shampoos, toilet papers and toilet cleaners, were well received by beneficiaries on the ground.



## FOOD DRIVE

Food Drives help us acquire a constant source of food throughout the year. We encourage schools and corporates to collect food throughout the year to support our various programmes.

Food Drives are a great way to raise awareness about hunger and inspire others to act. During the pandemic where social distancing was required, virtual food drives became a staple and norm at FBSG.

A total of 89 Food Drives were organised with us in the year of 2021, nearly a 100% increase in the number of Food Drives organised last year! This has enabled us to better supply food to the people in need!



## FOOD PANTRY 2.0

The Food Pantry 2.0 programme has been ongoing for 2 years bringing convenience and providing food aid 24/7 to our beneficiaries.

With a digital shift in the way food is being distributed, we are empowering beneficiaries to manage their credits and choose what they need.

Currently we have 13 locations, with 3 launches this year.

- Total amount of food redistributed: 41,880 kg. Bento: 13,467
- Total number of machines: 42 machines



## JUNIORS CLUB

Through 4 virtual workshops conducted in 2021, our Junior Food Bankers learnt about how they can become advocates of food insecurity and hunger issues within their own communities. During the March holidays, we hosted several food bundle activities where the little ones were all hands-on packing and distributing fresh food rations to our beneficiaries. We look forward to another fruitful and exciting year with our little ambassadors!



## WAREHOUSE VOLUNTEERING

The Foodbank Warehouse is where all the magic happens. Every donation, every bundle packed and everything that is delivered starts here. In the warehouse, you will learn about Foodbank's visions, goals, and solutions to work towards ending food insecurity. You will also have hands-on experience of sorting incoming donations and packing of food for the beneficiaries!

During the heightened alert this year, we faced a sharp increase in food aid requests despite a drastic decrease in volunteer numbers due to the tightened restrictions. As a result, the Food Bank Team packed and delivered 3486 emergency bundles over the course of 2 weeks including Vesak Day to help meet the needs on the ground.

In 2021, we've had 3454 volunteers embark on this journey with us to end food insecurity. We are really thankful for our volunteers who have dedicated their time and efforts to build a hunger free Singapore.



## WAREHOUSE (JUNGHEINRICH PALLET JACK DONATION)

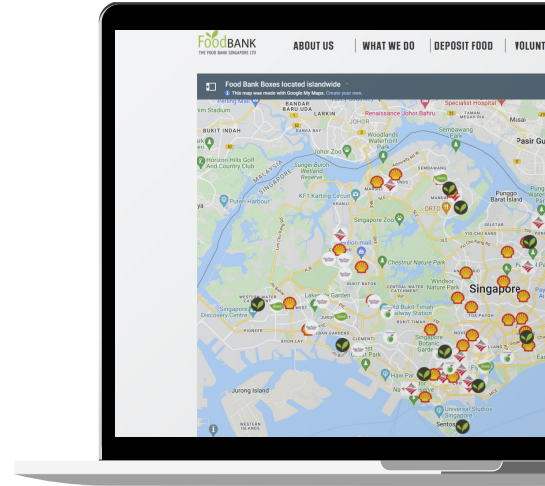
With the volume of food donations increasing, we are very excited about our newest warehouse tool, an Electronic Jack from Jungheinrich in 2021. This has helped us achieve more operational efficiency. It has enabled us to effectively and efficiently carry out our duties which includes moving, loading and unloading of our pallets safely. Thank you Jungheinrich for the amazing contribution!



# UPCOMING 2022

## FEEDING DIRECTORY

The Food Bank Singapore is in the midst of developing an online real-time food resource directory, ready to launch in the second quarter of 2022. Currently, most data about feeding programmes and food aid is decentralised, making the process of receiving help a long and tedious process with several forms to fill out across different organisations and agencies. The Feeding Directory is a one stop site for registered beneficiaries and the public to locate their nearest welfare organisation to receive food aid. This will enable beneficiaries or anyone who needs food support to have an overview of all the organisations and the different types of support they provide.



## DRIVE HUNGER AWAY GOES REGIONAL

Food insecurity knows no boundaries. That is why we are excited to announce that The Food Bank Singapore plans for Drive Hunger Away to go regional in 2022! We hope to rally partner food banks and car clubs in neighbouring countries like Philippines, Indonesia, Hong Kong, South Korea, India and Vietnam to come together and feed their community.

# DONORS & SPONSORS

(in no particular order)

## CHARITIES TRUST

NCSS – TRUST FUND–PRESIDENT’S CHALLENGE FUND 2020

NCSS – STARHUB LTD

THOMAS OMAR PTE LTD

CVC PHILANTHROPY LIMITED

TEMASEK FOUNDATION

TF IPC LTD – TEMASEK FOUNDATION

AT CAPITAL CHARITABLE FOUNDATION LIMITED

UBS OPTIMUS FOUNDATION

Bank of America

BARCLAYS BANK PLC SPORE BRANCH

INNER WHEEL CLUB OF SINGAPORE WEST

DFS VENTURE SINGAPORE PL

MARINA BAY SANDS PTE LTD

REGAL CAR CLUB – BMW

KULICKE & SOFFA PTE LTD

DBS BANK LTD

MERRILL LYNCH GLOBAL SERVICES PL

HSBC BANK (SINGAPORE) LIMITED

YOURCAUSE LLC

VITOL FOUNDATION

CHARITIES AID FOUNDATION

DBS BANK LTD – SFS-TRUST OPS

AGILENT TECHNOLOGIES SINGAPORE (INTERNATIONAL) PL

THE COMMUNITY FOUNDATION OF SPORE

APPLIED MATERIALS SOUT EAST ASIA PL

VITOL FOUNDATION

CHARITIES AID FOUNDATION

SHELL EASTERN PETROLEUM (PTE) LTD

CHARITIES AID FOUNDATION

SINGAPORE ECONOMIC DEVELOPMENT BOARD

AZALEA INVESTMENT MANAGEMENT PL

CAF – TUDOR FOUNDATION

UK ONLINE GIVING – MICRON TECH

INNER WHEEL CLUB OF SINGAPORE WEST

SHANGRI-LA INTERNATIONAL HOTEL MANAGEMENT LTD

AMAZON ASIA PACIFIC HOLDINGS PL

BLACKBERRY LIMITED

SERAYA ENERGY PL

SILICON LABORATORIES PL

STAFF OF DBS BANK



# TEAM



**JAMESON CHOW**  
Manager  
(Operations & Fundraising)



**LENG**  
Operations Manager



**MAVIS LEE**  
Management Executive  
(Engagement)



**JOYCE TAN**  
Management Executive  
(Admin Operations)



**SYAZWANA K**  
Management Executive  
(Admin Coordinator)



**VIDYASREE**  
Management Executive  
(Beneficiaries)



**NG WEI MING**  
Management Executive  
(Operations)



**SAMUEL YEO**  
Management Associate  
(Logistics)



**SUBAA SUBRAMANIAM**  
Marketing Executive



**RACHEL WANG**  
Admin Executive  
(Operations)

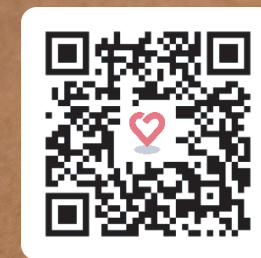


**WONG MOON HIN**  
Delivery Assistant



**HENG YAM CHUA**  
Driver

PLEDGE  
A DONATION  
TODAY  
TO END  
FOOD INSECURITY!



giving.sg

## HOW YOU CAN PLAY A PART

The Food Bank Singapore is working towards ending food Insecurity in all forms. Help us build a brighter, food secure future for Singapore.

**Deposit Food at  
one of our  
Bank Box Locations:**



### **Fundraising:**

**PayNow** to our UEN number 201200654E via your online banking app.

### **Internet Banking**

Corporate Bank Details

Account Name: **The Food Bank Singapore Ltd**

Account Number: **DBS 288-9026231**

Under the Reference Number field, please include your NRIC/FIN and contact number (for tax purposes)

### **Cryptocurrency**

Make a donation using your Metamask wallet by either scanning the QR code below or entering the wallet address directly.

Wallet Address:

0x81b5a1Fa4f1Bf86a42a3654405C2C9d72607CCE6



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